

Helena Vigilante Runners

Board Meeting #24

Meeting Minutes

May 20, 2013

I. Call to order

Patrick Judge called to order the 24th meeting of the Helena Vigilante Runners at 7:05 pm on May 20, 2013 at 107 W. Lawrence, 2nd Floor conference room.

II. Roll call:

The following persons were present:

Patrick Judge, President
Jeff Thomas, Vice President
Chris Colberg, Treasurer
Chris Beskid, Board Member
Samsara Chapman, Board Member
Mike Fanning, Board Member
Tammy LaVigne, Board Member
Erik Makus, Board Member
Janet Robinson, Board Member
Scott Story, Board Member
Todd Younkin, Board Member

Regrets:

Carolyn Blasch, Board Member
Ann Seifert, Board Member

Others:

Sean Connolly and daughter

III. Minutes

Todd moved for approval of the minutes of the February 18, 2013 meeting. Samsara seconded the motion, and the motion passed unanimously.

IV. Financial Report

Treasurer Colberg reported that the club's finances are in good order. Little has changed since the last meeting, as most of the club's revenues and expenditures occur later in the year. The "Viga-potty" expenditure will begin very soon (last part of May). Jeff will call Littl' John's tomorrow.

The Lewis & Clark "Ales for Charity" event on March 5th was very successful, netting the club \$295. Samsara said that we should arrange for next year's event sometime this Fall (and that we might also think about bringing in pizza or other food items to sell).

V. HEAT Meet

Sean Connolly reported that the second annual HEAT Meet is coming together nicely. He thanked HVR for its support (financial, equipment, volunteer), both for this year and last. The event is scheduled to take place on Sunday June 2, and they expect another big crowd (120 last year!). The board thanked Sean and his committee (Tanna Cromwell, Sara Murgel, Kristin Connolly, Dennis Peterson, etc.) for bringing a summer track meet back to Helena (Pat noted that the last one he was aware of was in 1981). The board also expressed its interest in becoming more involved in future years. Connolly indicated that he sees advantages to working with an established non-profit. In the meantime, HVR will assist with promoting the event (and calling for volunteers) through Facebook, its webpage, and its email list.

VI. Other Reports

- RunClubSignUp is working well -- 87% of this year's Phase I participants are official HVR members.
- Speaking of Running -- we had just one event this year, but several other worthy attempts were made that will hopefully lead to additional speakers next year.
- HVR members helped promote (and participated in) the Boston Solidarity run, organized by Hayden Janssen. The well-attended event took place at Centennial Park on April 19.
- For the second year, HVR assisted with the kids race at the Open Streets event on May 5th. HVR is interested in continuing to help out, as long as it remains a somewhat informal activity. Samsara suggested that noon might be a better time for the race (more people milling about at that time). Todd will do follow-up with Ben Brouwer. Colberg suggested chipping in a small amount of money to help match Big Dipper's gift certificate offering. Other giveaways from the Open Streets organizers would also be good.
- 101 Summer Things To Do -- HVR placed its first ever paid ad (\$176) in this upcoming publication. Janet Robinson asked if HVR had a strategic plan for marketing, and what our goals for the organization are. The short answers were "no" and "not sure exactly", but we need to flesh those out at some point. She offered to help.

VII. Social Media

Scott Story has developed a new test site for the HVR webpage, using wordpress.com. He demonstrated the ease of updating the site, and its "responsive theme" -- i.e., its ability to shift its layout based on the viewing device. We could start simple, but then add creative "widgets" (possibly attendance graphs, weather forecasts, etc.). It could also be set up so that some content would be reserved for HVR members (as is done with the Run Wild Missoula site). Key races can be listed, with HVR sponsored events bolded. Colberg thought we could eventually "train" people to shift their attention more to this site and FB, and away from the listserve (although there will probably always be a place for email as a legitimate form of communication to our members). We would also have a "Sites of Interest / Local Resources / Friends and Links" area (figuring out the exact nomenclature later). We would certainly want to link to HURL, Tread Lightly, and other similar entities.

VIII. Closing Items

- Jeff reported that the Mount Helena Run is coming together, with several sponsors already committed and notices sent to several online calendars. He has also completed the entry form and begun the permitting work. Next, he will work on flyers and possibly PSAs. Mike suggested an "eight-week training program" as an ongoing series in the Independent Record. He also brainstormed a "Run Your Age" challenge.
- Samsara will work on the brochure before leaving town in a couple of weeks -- board members should get her ideas pronto.
- Vig Scrimmage XI will take place next week. Volunteers are needed. Also, board members should bring their Vigilante jerseys for the new photo!
- Phase I Party -- we need to put a call out for a volunteer household (or other location) for the traditional Governor's Cup party.
- Samsara offered a couple of event suggestions for HVR to consider, as a means of contributing to the community. One idea is "Walk a Mile in Her Shoes", which is an awareness campaign focused on violence towards women. The other is a fundraiser to address local childrens' hunger issues. She will circulate additional information via email.

IX. Adjournment

Next meeting date: August, 2013, possibly at Samsara's lookout. Pat will circulate a doodle poll.

At 8:39 pm, Pat adjourned the meeting.

Minutes prepared by Patrick Judge, in Carolyn Blasch's absence.

X. Addendum (all actions taken via email votes)

On May 28, 2013, Samsara Chapman moved that HVR go live with the new website developed by Scott Story and others. Todd Younkin seconded the motion, and the motion passed with additional support from Chris Colberg, Mike Fanning, Carolyn Blasch, Chris Beskid, Jeff Thomas, Scott Story, and Pat Judge. There were no dissenting votes.

On June 3, 2013, Pat Judge informed the board that Sean Connolly accepted the nomination to serve on the HVR Board, and that he was interested in bringing the HEAT Meet event under the HVR umbrella. Todd Younkin moved that Sean Connolly be appointed and that HVR adopt the HEAT Meet. Carolyn Blasch seconded the joint motion, and it passed with additional support from Mike Fanning, Ann Seifert, Chris Colberg, Jeff Thomas, Chris Beskid, Erik Makus and Pat Judge. There were no dissenting votes.

On, Pat Judge proposed offering Racetracker caps as a premium during the 2013 fundraising drive, for those who contribute at a certain level (\$25? \$30? \$50?). The proposal received additional support from board members Fanning, Connolly, Blasch, Colberg, Chapman, Thomas and Younkin. There were no dissenting votes. Carolyn Blasch noted that we need to make sure that those who contribute via SECGC receive the premium.

On July 8, 2013, Carolyn Blasch moved that the board circulate Erik Makus's draft fundraising letter to the membership, thereby launching the 2013 campaign. The motion passed with support from Beskid, Thomas, Connolly, Robinson, Colberg, Younkin, Lavigne, Story, Judge and (presumably) Makus.

On July 26, 2013, Carolyn Blasch moved that the board authorize the purchase of 26 Vigilante singlets, at a price of \$554.03 (\$21.31 per singlet including screening and shipping). The board will presumably recoup this un-budgeted expense, eventually, and HVR could even "profit" if they were sold for a reasonable \$25 each. The motion passed with additional support from Beskid, Fanning, Judge, LaVigne, Makus, Robinson, Seifert, and Younkin. Pat will place the order.

On July 28, 2013, Patrick Judge circulated a request from Peter Dan Sullivan that HVR serve as a pass-through entity for a \$1000 scholarship for a MSU student. MSU is not set-up to accept donations that must be made to 501c3 organizations. Judge and Treasurer Colberg had no objection. Mike Fanning noted that the Montana Community Foundation could probably provide that type of service (for a fee?) but also noted that he had no objection to a one-time arrangement, if the money cleared the account promptly and the transaction was properly documented. The motion passed with addition support from Blasch, LaVigne, Makus, Robinson, Seifert, and Younkin.