

Helena Vigilante Runners

Board Meeting #37

Meeting Minutes

August 15, 2016

I. Call to Order

Patrick Judge called to order the 37th meeting of the Helena Vigilante Runners at 7:04 pm on August 15, 2016 at 107 W. Lawrence, 2nd floor conference room.

II. Roll call:

The following 13 board members were present, making a quorum:

Pat Judge, President
Jeff Thomas, Vice President
Aubrey Curtis, Secretary
Ann Seifert, Treasurer
Julie Ackerlund, Board Member
Sean Connolly, Board Member
Joel Harris, Board Member
Shiloh Hernandez, Board Member
Erik Makus, Board Member
Christy Stergar, Board Member
Lila Thomas, Board Member
Sarah Urban, Board Member
Jesse Zentz, Board Member

Regrets:

Kathleen McElwain, Board Member
Rebecca Shaw, Board Member

III. Approval of Minutes

Jeff Thomas moved to approve the minutes from the 5/16/2016 meeting. Julie Ackerlund seconded the motion, and the minutes were approved unanimously.

IV. Standard Items

Financial Report

Pat Judge stated that he did have two checks, one for \$50 and another for \$75 to deposit.

With these amounts, he had a balance of \$11,280.26. Ann said that she had done some catching up over the weekend and had a balance of \$11,632.00. There are several deposits coming in – run signup has a mix of both Mount Helena Run and the Sun Run, SEGCG as well as fundraising monies coming in. With the \$50 check mentioned earlier, Ann had a total of \$2716.78 for fundraising. Pat had calculated approximately \$40 more than that. The goal for fundraising was \$3,500. There are deposits of \$100 to parks and rec department along with \$250 to street department for the Sun Run that we will be getting back as well.

Pat proposed purchasing the canopy tent from the Vigilante Running Club. This tent was part of the \$500 equipment purchase from the Grizzly Marathon, which also included the water jugs, tables, cots, Runner-On-Road signs, bullhorn, traffic warning lights, etc. Pat indicated that the canopy/carport was heavy and time consuming to erect, and therefore unlikely to be used by the club. He proposed a purchase price of \$100, and mentioned that he was not sure if that was a fair market price, but did want to bring to a vote with the board. His intention is to avoid a conflict of interest. Jeff made a motion for the club to sell the “VIR” tent to Pat Judge for \$100; however to also reimburse that \$100 to Pat for the cost of storing the club equipment ever since it was purchased approximately 5 years ago. The motion was seconded by Aubrey. The motion passed unanimously.

Jesse Reports

Web and Social Media. Jesse promised to get info up on social media for all Vig events (Mount Helena, Sun Run, etc.).

Assorted Work Groups. Groups are dormant at this time. The rec center work group is still working on the feasibility study...it could be a few more months until the study is completed. The physical activity work group has not had any meetings in quite a while.

License Plates. Jesse mentioned that Miles City has developed a license plate for the state that has gained momentum among motorists in the state. Any money generated from these specialized plates goes to that community. Jesse suggested that there may be an opportunity for the club to design a license plate to generate some additional funds. Pat researched this possibility, and the initial cost to do this would be approximately \$4,000. However, after a certain amount of time, these plates usually generate more than \$4,000 in revenue. As suggested by Jeff, there may be some conflicts with our color design that may not allow us to go with blue/white. No decision was made and the topic was tabled as a potential project in the future.

Junior Vigilantes. The USATF national track & field meet was a success...we have a national champion/record holder in the high jump. The young athlete also made the cover of USATF.org in the Vig jersey. It was a good event for the young athletes...about 8,000 kids there. Jesse spoke about having a junior track club. He had received some interest from parents regarding a junior club, and did some additional research into what the Mountain West Track Club has done (relatively new junior club in Missoula). Jesse felt that Mountain West would be a good template to follow due to the fact that they do

not conflict with Junior High track. He volunteered to draw up a plan for a potential junior track club in the Helena area, and have this distributed to the group for discussion in November. Jesse suggested this should be a free program for the kids, and he did volunteer his time to coach but would need additional help. He also recommended that this be a junior club associated with the Vig Running Club. Jeff asked whether there would be any conflict with Sarah Johnson's junior club out of Tread Lightly. Jesse explained there would no intention in conflicting with what she has established with her club – he would speak with Sarah. Pat suggested that he continue to research and we could discuss in November.

Ales for Charity

All lined up for the Ten Mile Brewery on October 30.

Membership Coordinator Report

Once phase two has closed out, Pat will send Julie an email with the new members that have joined.

Speaking of Running

Kathleen wrote an email to Pat stating that she did speak with Heather Lieberg on the possibility of her speaking to the group. Heather explained that sometime in the fall (after Chicago marathon) would be the best time for her to accommodate. Kathleen invited other suggestions as well.

Outreach

Pat apologized for “dropping the ball” on the Vig postcards. The example that was sent by Christy does look great. Pat wanted to re-attack this when we have a better understanding of what we will be doing next year (i.e. August Road Race).

V. Closing Items

Races and Events

Governor's Cup. Next year there will again be no physical race bags, but information will be sent virtually. Jesse promised that Vig information would be passed in those “virtual” race bags.

Runner Friendly Community Designation. Helena did receive this designation.

Upcoming Events

August Road Race. Helena High, Capital (Chris Beskid hired as assistant coach), and Broadwater High will be in attendance, as will Carroll College. Julie volunteered to

stand by the railroad tracks to spot for approaching trains before the start. Jeff also said he would contact dispatch for the railroad to alert them of the event.

Mount Helena. Race is September 10. Erik said that there is a need for volunteers. At the time of the meeting, there were 14 registrants. The sponsorships should be good. Long sleeve shirts will be provided for entrants. The runner's survey from last year suggest that flyers were not seen...will limit the flyers this year. Jesse suggested that we consider spending \$15 to boost the post on Facebook to runners. This will expand the reach of the event...not to just the people who "like" the Vig page. Jesse said that he would pay the fee and later submit for reimbursement from the Mount Helena Run budget (max of \$25).

Sun Run. The race is September 17. The race will partner with the Holter museum – supply solar panels for the museum. Looking to boost registrants (18 registrants to date) and sponsors (approximately 12 co-sponsors). Shiloh is looking for approximately 20 volunteers. The course will be slightly modified from last year. Mat timing will be provided. The Clean Energy Fair will be going on at the same time. Shiloh agreed to send the logo to Jesse to put out on social media. He also agreed to boost the social media post (as did Pat for the August Road Race).

Montana Cup. Race is October 29 in Bozeman. Registration is live. Dewey Peacock will be the race director. The distance is closer to 5k. Pat confirmed that the bus is reserved. The masters Montana Cup trophy will be engraved. Sarah Urban will be the Women's Open team captain.

Phase II Party. Phase II party is cancelled this year.

Planning Retreat. Planning retreat is also cancelled this year. There may be an opportunity to do a retreat in June 2017, or perhaps over the winter at Sean Connolly's cabin. The first 3 weeks in June will be busy.

Other Announcements/Round Robin

Jesse mentioned that discussions of bringing the relay back to the Governor's Cup have occurred among the race directors. He asked the board for their opinion of whether it will be worth it...would also like to speak with veterans of the race.

Sarah Urban asked if there are any other groups meeting other than Tue at noon. Pat said that there was no group meeting, to his knowledge. Jeff suggested to throw out a message to the email group if you are looking to do a workout at a different time.

VI. Adjournment

Next meeting will be November 21, 2016. Meeting was later changed to November 28, 2016.

Pat Judge adjourned the meeting 8:27 pm.

Minutes prepared by Aubrey Curtis, with edits by PJ.