

# *Helena Vigilante Runners*

## *Board Meeting #63*

### *Meeting Minutes*

*May 22, 2023*

*-- action items bolded below --*

#### **I. Call to Order**

After an informal "pre-talk" about HEAT Meet prep, Patrick Judge called the 63<sup>rd</sup> meeting of the HVR Board of Directors to order at 7:05 pm on May 22, 2023 at "Vigilante World HQ" (107 W. Lawrence, 2<sup>nd</sup> floor conference room).

#### **II. Roll call:**

The following board members were present (8 needed for a quorum):

Pat Judge, President  
Jeff Thomas, Vice President  
Sarah Urban, Secretary  
Ann Seifert, Treasurer  
Mike Kaiser, Board Member  
Erik Makus, Board Member  
Abigail McLane, Board Member  
Ben Quiñones, Board Member  
Christy Stergar, Board Member  
Emily Thiessen, Board Member  
Cara Uribe, Board Member  
Mitch Young, Board Member

Regrets:

Michael French, Board Member  
Joel Harris, Board Member  
Jesse Zentz, Board Member

Guests:

None

#### **III. Minutes**

Jeff Thomas moved that the minutes from the 2/20/23 meeting be adopted as written. Em Thiessen seconded the motion, and the motion passed unanimously.

#### **IV. Financial & Membership Report – Ann, Ben, Pat**

- Current QuickBooks Balance (5/15/23): **\$62,791.98** vs \$50,900.47 last year
- Current Membership (8/16/23): **175** vs 159 last year
- AED has been ordered, but delayed
- Investment Proposal: Erik Makus moved that we invest \$15,000 in a 6-month CD, and \$15,000 in a 12-month CD (working with Freddie Krepps & Amy Smiedala at DA Davidson). Currently the rate is approximately 5%. These investments are FDIC insured, and have no fees for non-profits. If you need to pull the money out before the maturity

date, you could either gain or lose money depending on the interest rate at the time. At the end of the 6-months, the CD can be rolled into a 12-month CD, so the CDs will then be staggered. The board will then re-evaluate every 6 months. Treasurer Seifert seconded the motion, and the motion passed unanimously. Pat and Ann will be the authorized signers, and we will also need to get a signature from Secretary Urban to **set up the account**.

- **2023 SECGC application** is not yet available
- **Greater Helena Gives** is another idea for fundraising – could work if the Novas need money for a large purchase. Also, perhaps the **Helena Area Community Foundation**.

## V. **Outreach & Media Report**

- Christy is working on Facebook content, and possibly making an Instagram page
- Cara can help with social media
- New brochure posted on website – thank you Michael French!
  - Em: another idea is posters with QR codes, so we don't kill so many trees . . .
- Newsletter idea – this could include information about members (new babies, race results, etc.), events that are more for profit (shoes, etc.), this may be a committee. Purpose is to build a sense of community, improve recruitment & retention, and make it celebratory & fun! **Pat will visit with Michael French about his availability to take on the newsletter.**
- **We need to rework our email & social media policies** – all emails should be running-related, non-commercial (refine this?), non-political, non-religious, and in good taste. The following committee members will craft the draft policy – Erik, Ben, Mitch, Pat.
- IR Summer Events publication – not yet out, but will include all of our events
- **Swag**
  - behind schedule this year
  - one size fits all is nice
  - Seat Shield sample, ~\$15
    - limited in colors (black, white, brown)
    - most people would probably want two!
    - also keeps seats cool
  - headbands (Junk)
  - Em suggested a **fridge magnet** with our workouts (4" x 6")
    - distribute to our members & regular sponsors
    - \$183 for 200, or \$200 for 250

## VI. **Program and Event Reports**

- Competitive Timing Contracts – deposits paid:
  - ATR remote score (\$375 estimate)
    - Jeff- moves to amend the budget to include remote scoring for the August Trail Race (Frankie Mittens and Ben second) All are in favor.
  - MHR remote score (\$375 estimate)
  - HSR remote score (\$440 estimate)
  - MTC remote score (\$611 estimate)
- Helena Aviation Day – 5k Fun Run (Sunday, September 10, 2023, 10am-4pm)  
<https://calendar.time.ly/98f69zmy/event/72989073>

- we are probably too committed to be an official collaborator
- can maybe **assist with publicity, consulting, and equipment**
- Track Workouts (Tuesday, 3/14/23) – started and going well!
- Trail Workouts (Thursday, 3/16/23) – Erik
  - going well, despite the tough conditions (from ice to smoke!)
  - Cara can be a leader, and fill-in while Em is on the mend
- HEAT Meet (Thursday, 5/25/23) – Em
  - covered details about registration, finish line, etc.
  - **wear your Vig gear – go blue!**
  - **Christy will try to get booth & restroom keys from Cal Boyle (HMS)**
  - **Pat will get "under bleacher" storage area key from Jesse**
  - **Pat will bring Vig equipment, cups, etc.**
  - **we can evaluate the event after this year and make changes as needed**
  - **rain is one thing, but do we need a lightning policy?**
- Governor's Cup (Saturday, 6/10/23) – Jesse (via email)
  - everything is on track and registration numbers look fantastic
  - hopefully we are on track for 2000 participants in the traditional events
  - we expect about 1000 kids participate in the kid's marathon event Friday night
- Elkhorn Endurance Runs (Saturday, 8/5/23) – Ben & Erik
  - we could run an aid station – would need people from 9am - 9pm
  - we would always need 2-3 people, maybe 3 x 4 hour shifts
  - so 6-10 people would need to volunteer if we took McClellan Creek
  - the town of Elkhorn would be a good back-up choice for us
- August Trail Race (Thursday, 8/17/23) – Pat
  - made contact with Spring Meadow Resources
  - sticking with \$10 entry fee (kids & adults)
  - electronic waiver was approved by PPLT, and registration is now live!
  - will we still accept cash & paper checks, or all electronic?
  - is the race still valuable, if the kids aren't "racing" it anymore?  
(they select their teams at camp now; it can also be smoky & hot!)
  - Sarah: it's good for them to see all the community support
- Mount Helena Run (Saturday, 9/23/23)
  - registration is live – \$30 early entry fee, \$40 in September
  - sponsorships are coming along nicely (thank you Cara & others!)
  - swag item TBA (Christy – non-size specific, and maybe options)
  - Em suggested maybe looking into [www.treesnottees.com](http://www.treesnottees.com) for our events
- Sun Run (Saturday, 10/7/23)
  - registration is live – increased fee to \$30 (still free for 12 & under)
  - swag item TBA (Em working on it)
  - there may be an **option to skip the swag and donate the \$\$ to the solar panels**
  - Cara can join the committee – yay!
- MT Cup (Saturday, 10/28/23, Helena) – Pat
  - Committee of Ten: Michael, Mike, Erik, Ben, Ann, Em, Jeff, Sarah, Jesse, Pat
  - need to confirm location, set-up registration, list on RRCA, etc.
- JOXC State (Saturday, 11/4/23, back in Helena) – Mike (in Jesse's absence)
  - keeping with Bill Roberts, although more expensive now
  - encourage adult participation by not requiring USATF membership

- Social Report & Community Night Fundraisers
  - Phase 1 Party at Em's house, 6-10-23, 4:00-8:00 pm, yay!
- Novas Report – Jesse (via email)
  - by the numbers, things are great: 100 kids registered with little to no advertising

## **VII. Closing Items, Other Announcements & “Round Robin” Session**

- Round Robin
  - Christy can connect people to UM Helena massage students!
  - Sarah announced that Anna Doran is retiring as CHS XC coach
- Next Meeting Date – August 21, 2023
- Adjourn – 8:39 pm

**Minutes prepared by Sarah Urban and Patrick Judge.**

### **Addendum – Post-Meeting Interim Board Activity (especially votes)**

- MT Cup site visits (6/15/23, 8/10/23)
- David Curd authored some Montana running history articles – posted on the website.
  - He also offered to deliver a Speaking of Running talk on the Mount Helena Run.
- ATR Safety Plan
  - cancel if Wet Bulb Globe Temperature reaches 82F
  - add a water station at the half-way point; seek out shade (pavilion)
  - smoke is very difficult to predict hour-by-hour – lucked out this year (yellow)
  - sent out email message evening before race
  - runners should use their own best judgment + parents & coaches
- ATR Profit & Loss a little down from last year
  - extra costs (Competitive Timing & 2 more porta-johns)
  - fewer participants (168 finishers vs 183)
  - Jesse proposed \$800 Novas donation to make up the difference
  - total of \$3200 to be sent out to the 4 high schools (same as last year)
- In July, the board voted unanimously (unbeknownst to Abigail) to amend the 2023 Volunteer of the Year Award to include Ryan McLane, as well as Abigail.