# Helena Vigilante Runners Board Meeting #64 Meeting Minutes August 21, 2023

-- action items bolded below --

## I. Call to Order

Patrick Judge called the 64<sup>th</sup> meeting of the HVR Board of Directors to order at 6:31 pm on August 21, 2023 at "Vig World HQ" (107 W Lawrence, 2<sup>nd</sup> floor conference room).

### II. Roll call:

The following board members were present (8 needed for a quorum):

Pat Judge, President

Jeff Thomas, Vice President

Sarah Urban, Secretary

Ann Seifert, Treasurer

Michael French, Board Member

Joel Harris, Board Member

Mike Kaiser, Board Member

Erik Makus, Board Member

Abigail McLane, Board Member

Ben Quiñones, Board Member

Christy Stergar, Board Member

Emily Thiessen, Board Member

Cara Uribe, Board Member

Mitch Young, Board Member

Jesse Zentz, Board Member

Regrets:

Guests:

David Curd

Ryan McLane

### III. Minutes

Jeff Thomas moved that the minutes from the 5/22/23 meeting be adopted with an additional note about the amended Volunteer of the Year Award ("Abigail and Ryan McLane"). Em Thiessen seconded the motion, and the motion passed unanimously.

# IV. Financial & Membership Report – Ann, Ben, Pat

- Current Assets (8/20/23): **\$54,276.34** vs \$48,879.26 last year \*this includes the \$30,000 invested in CDs
- Current Membership (8/16/23): **182** vs 172 last year
- AED received and present at track workouts since June 6, Augúst Trail Race, etc.
- The group agreed to **order a second one for the Novas** (as is already budgeted). Ann will take charge of doing so (done/ordered!).

- Pat recommended board members familiarize themselves with the AED. Erik agreed to circulate information about trainings.
- SECGC application submitted & approved

We will keep doing so, so long as revenues exceed the \$40 application fee.

• Vig fridge magnets purchased & distributed – thank you Em!

bring extras to Vig Scrimmage, Mount Helena, etc.

• Outreach & Media Report – Christy, Cara, Em

New Instagram account – thank you Cara!

Cara said she will start posting Vig bios, accomplishments, etc. (name, hometown, favorite workout, fun facts, etc.) (goal: post Member Highlights every 2-3 weeks)

We need to add an Instagram button at the bottom of Vig website

Facebook account – thank you Christy!

Newsletter idea – Michael had offered to take the lead . . .

but might be better to postpone until 2024 (non-Montana Cup year)

Card for Raz – get more signatures at Vig Scrimmage

• Governance Calendar – Pat

Up-to-date with all tasks

# V. Program and Event Reports

- Helena Aviation Day 5k Fun Run (Sunday, September 10, 2023, 10am-4pm) https://calendar.time.ly/98f69zmy/event/72989073
  - offered to assist with equipment, etc., but didn't hear back
- Track Workouts (Tuesday, 3/14/23) going well!
- Trail Workouts (Thursday, 3/16/23) going well, attendance is up!
- HEAT Meet (Thursday, 5/25/23) Em did great in her first year as Meet Director! There will be slight adjustments, but overall it was awesome!
- Governor's Cup (Saturday, 6/10/23) Jesse
  - prepping for a big celebration for next year's 50<sup>th</sup> running!
  - SOVRN consultant doing ~4 feature stories
  - Gov's Cup takes up probably one-third of Bryan Haines' time
  - "12 Days of Christmas" event will now be the "Frosty 5k" on December 9 focus will be in-person at Centennial, but will still have a virtual option
- Elkhorn Endurance Runs (Saturday, 8/5/23) Ben
  - insufficient interest in staffing the McClellan Creek Aid Station this year only 4 volunteered for that, but a handful of Vigers elsewhere
  - send out feeler email earlier next year to see if there is interest
- Augúst Trail Race (Thursday, 8/17/23) Pat
  - Each team will get a \$400 donation (\$300 from the race and \$100 from Novas)
  - The water station was AMAZING!
  - Pat was very nervous early in the day, due to the smoke AND heat
  - fortunately, the smoke mostly cleared & the event was great
  - PPLT permitting was more complex & costly this year (forgot to place the "event coming" signs the week before)

Ann will follow-up about our deposit check (done!)

- Competitive Timing was a definite improvement (even though 4 were missed)

We continue to post our own results, to thank sponsors, etc. We also were able to amend the RunSignUp results, but not CT. Requested Matthew Smeltzer update those (done/updated!)

- Next year, try to get a mobile hotspot for onsite registration.
- the group thinks we should stick with \$10, unless you can direct it to a school (a compromise would be \$10 youth / \$20 adult)
- might be fun to have a drop-down on registration page w/ school affiliation
- move the arch to the finish line? need a wider start, especially w/ gun time borrow the Gov's Cup arch? (watch out for the wind!) order a second (bigger) arch?
- other issues FATMAX & HiSonic batteries, tarp to keep arch clean, etc. (done! FATMAX & HiSonic batteries replaced)
- Vig Scrimmage (Tuesday, 8/29/23) Pat
  - Jesse, Abby, Em, and maybe Sarah should be able to volunteer
- Mount Helena Run (Saturday, 9/23/23) Abigail
  - swag ordered and should arrive soon; permits are secured
  - Abby will send out a call-for-volunteers soon
  - Carroll Racing Saints (Shannon Flynn) offered to help at MHR and Sun Run
  - Mitch & Ryan will flag the course the night before
  - course change at top, provided we can make up distance at bottom (done!)
  - Birds & Beasleys offering restroom again; no need for porta-johns this year
  - Downtown Helena bathroom in the City budget
  - should we put signs out ahead of time? posters (QR codes) at trailheads? "Mount Helena Run happening soon!"

to warn people about the event, and advertise for more participants!

- can RunSignUp be configured to advertise our other events

"you might also be interested in . . ."

Vig race series?

- new messages on the website:

\*No dogs and no strollers please.

\*Note that this event has a two-hour cutoff.

- Sun Run (Saturday, 10/7/23) Joel
  - City permitting has been getting harder to navigate
  - same swag item as MHR, but option of "solar swag bag" with fun items
- MT Cup (Saturday, 10/28/23, Helena) Pat
  - Committee of Ten: Michael, Mike, Erik, Ben, Ann, Em, Jeff, Sarah, Jesse, Pat
  - Stay tuned for follow-up meeting this evening!
- JOXC State (Saturday, 11/4/23, back in Helena) Mike (in Jesse's absence)
  - keeping with Bill Roberts, although more expensive now
  - encourage adult participation by not requiring USATF membership
- Turkey Trot (Thursday, 11/23/23) Mitch
  - postpone discussion, in the interest of time
- Speaking of Running Joel
  - David Curd, on Mt. Helena Run history After the Mount Helena Run (sometime between Halloween-Easter Thanks David for your newspaper articles and photography!!!)
  - Jesse Idea: Shannon Thompson. Mental Skills Coach from Flagstaff, AZ

would likely be a virtual event in the winter would likely require a modest honorarium

- Social Report & Community Night Fundraisers
  - Phase 1 Party success (6/10/23) thank you Em!
- Jesse Reporrts
  - Swag / Singlets / Vig Store Jesse will order new Vig singlets for next year
  - Novas General

150 kids signed up for track & field this year

92 competed at State (Missoula, see below)

47 competed at Regionals (Pocatello)

12 competed at Nationals (Eugene) – four All-Americans

cost of track & field is \$100, cost of XC is \$50

XC registration is open, short season in October

high quality, new jerseys were ordered this year

Nike for adult sizes (~\$30 per unit)

Augusta for youth

- JOTF (Friday & Saturday, 6/16-6/17/23, Missoula)

Dornblaser Stadium, well-organized event, will be rotated now

- JOXC (Saturday, 11/4/23 – Bill Roberts Golf Course)

USATF approved proposal for 3k & 5k courses only (no 4k) this will allow for fewer, but larger races

separate boys and girls races

Adults can continue to run in the HS races

- Bengals opener: GF High Dual at Ten Mile, this Friday at 10:00
- Bruins opener: Boulder Invite, Saturday at 9:00
- Trailer Jesse
  - BCBS donated the former JET Announcing trailer to Vig/Novas
  - Em's husband offered his shop site near Walmart for storage
  - need to get the Vig & Novas logos on the two sides!
  - Jesse will look into license, insurance, etc.
  - Jeff says it is a light trailer, and can be hauled by most any vehicle with a hitch

# VI. Closing Items, Other Announcements & "Round Robin" Session

- Round Robin
  - Jeff/Lila proposal for a Visa gift card for Skelley family (new baby)
- Next Meeting Date November 20, 2023
- Adjourn 7:53 pm

Minutes prepared by Sarah Urban and Patrick Judge.

### Addendum – Post-Meeting Interim Board Activity (especially votes)

- MT Cup site visits (8/30/23, 10/14/23, etc.)
- On September 18, 2023, the Vig board met at its usual time & place for a Fall Race Work Session (VWHQ, 7:02-8:12 pm). In attendance were: Pat Judge, Jeff Thomas, Sarah Urban, Ann Seifert, Joel Harris, Mike Kaiser, Abigail McLane, Ben Quiñones, Christy Stergar, Em Thiessen, and David Curd (guest). No formal votes were taken.