

Helena Vigilante Runners

Board Meeting #67

Meeting Minutes

February 19, 2024

-- action items bolded below --

I. Call to Order

Patrick Judge called the 67th meeting of the HVR Board of Directors to order at 7:00 pm on February 19, 2024 at “Vig World HQ” (107 W Lawrence, 2nd floor conference room).

II. Roll call:

The following board members were present (8 needed for a quorum):

Pat Judge, President
Abigail McLane, Secretary-Elect
Ann Seifert, Treasurer
Michael French, Board Member
Joel Harris, Board Member
Mike Kaiser, Board Member
Erik Makus, Board Member
Ben Quiñones, Board Member
Christy Stergar, Board Member
Emily Thiessen, Board Member
Cara Uribe, Board Member
Mitch Young, Board Member
Jesse Zentz, Board Member

Regrets:

Jeff Thomas, Vice President
Sarah Perry, Board Member

Guests:

None

III. Opening Items

- Election Report – Erik & Abby
 - Went well, majority of voting is in the first 24 hours after reminder
 - ElectionRunner works great
 - Keeps track of IP addresses to prevent fraudulent voting
 - Ability to only send reminders to those who haven’t yet voted
 - Consider similar CRM functionality for membership drive as well?
 - Erik will submit reimbursement request to Ann (done)
- Officer Elections
 - “Slate” approach used, as authorized in the Bylaws (no objections)
 - Patrick Judge, President
 - Jeff Thomas, Vice President
 - Abigail McLane, Secretary

Ann Seifert, Treasurer

- Em moved adoption of the slate, Ben seconded the motion, passed unanimously

IV. Minutes

- Mike Kaiser moved that the minutes from the 11/20/23 meeting be adopted as written. Jesse Zentz seconded the motion, and the motion passed unanimously.

V. Financial & Membership Report – Ann, Ben, Pat

- Current Assets (2/14/24): **\$53,802.52** vs \$53,241.48 last year
 - This includes the \$30,000 invested in CDs
- Current Membership (2/14/24): **157** vs 159 last year
- End of Year membership drive successful (but kinda challenging)! (150+)
 - It was fun to read the testimonials from members. **Add these to the website.**
 - Suggestion to **shorten the length of the membership drive** next year.
 - 6 weeks is too long!
 - It would be good to **recruit new members throughout the year.**
 - Suggestion to **cross-promote to the Novas** group (parents!) via the Band app.
 - Discussion about considering a different time of year . . .
 - Potentially extend this membership year through Feb. next year (for free) and **start membership closer to spring**
 - Discussion about auto-renew option, and opt-out style memberships
 - Would that impact those who contribute more than the minimum (i.e. Champions & Medalists)?
 - Follow up - look into various CRM options within RunSignUp and others?
- “Big Asks” successful!
 - \$5,000 from BlueCross BlueShield of Montana
 - \$1,000 from Sullivan Financial Group
 - **Em will draft and send thank-you cards**
- Vig Venmo
 - Set-up with a Google Voice number to associate it with the bank account
 - Lots of potential to make registrations/donations/reimbursements easier
 - **Ann & Jesse will investigate further**
 - Free, unless you sign-up as an actual business? But would that be legit?

VI. Governance Calendar / Old Business

- EOY / BOY tasks complete (SOS registration, 1099s, etc.)
- SOS entity amendment (organization WITH members)
- “info@vigilanterunning.org” created
 - **Shift race emails to this as well (DONE)**
 - (MHR will use this as the general email)
- SECGC “no go” decision
 - Cara suggested **registering with Benevity** as another free option for donations
- Vigapotty plan?
 - Jeff has put in the order to get the porta-potty going year-round now
- HRSA / ARC update?
 - Jeff will continue to advocate a competition-worthy indoor track

- The hoped-for completion date of 2026 is probably overly optimistic
- Lots of planning being done with the school district – Facilities Master Plan Helenans are being asked to support a lot of different levies and bonds that may end up competing against each other.
- Volunteer of the Year 2025 (advance vote)
 - Sarah Urban selected, in recognition of her many years of service to Vig
- Form 990EZ due November 15

VII. New Business

- Brochure updated! How many to print?
 - **2500 just for 50th Gov's Cup! More for PPLT DFMI race, etc.?**
 - Also, it's **time to make new magnets! (DONE)**
 - **Consider printing posters**, etc. to generally advertise the club doctor/dentist offices, health clubs, etc.
 - **Chamber of Commerce deadline coming rapidly!**
- David Merrien proposal
 - Basic running group, no action for now
- RMDC proposal?
 - Proposal for 9/14/24 race, no action for now
 - Would Dylan be interested in taking this on?
- swag items / online store
 - GameOne does an online store out of the Universal Athletic space
 - **Jesse will set-up a Novas/Vig store soon (DONE)**
 - Vig donate \$25 credit for members?

VIII. Competitive Timing Contracts 2024

- ATR remote score (\$521 in 2023)
- MHR remote score (\$400 in 2023)
- HSR remote score (\$400 in 2023)
- MTC remote score (\$611 anticipated, \$300 deposit already paid)

IX. Race, Program, and Event Reports

- New Year's Mile (Monday, 1/1/24) – Pat
 - Fun, spontaneous event with good turn-out!
- Track Workouts (Tuesday, 3/19/24) – Pat
 - Permit secured, and 2024 schedule posted on website
- Trail Workouts (Thursday, 3/21/24) – Erik, et al
 - Schedule to be posted soon
 - Potato bar kick-off at McLane house!
- HEAT Meet (Thursday, 5/30/24) – Em
 - Applied for permit today
- 50th Governor's Cup (Saturday, 6/8/24) – Jesse
 - Jesse shared the video vignette that Pat spoke in
 - Lots of sign-ups already
 - Kids Marathon is great (and free!)
 - ~2800 participate in the training program

- ~1000 participate in the 1 mile race
 - Commemorative signed posters as fundraiser for Caring Foundation
 - Going to be a great event!
- JOTF (Friday & Saturday, June 14-15) – Jesse/Mike/Abby
 - Will need Vig Volunteers for meet (Kauffman & Todorovich will be in Eugene)
 - Also great that Regionals is in Missoula this year
- August Trail Race (Thursday, 8/22/24) – Pat
 - Same basic plan as last year (Competitive Timing remote, etc.)
 - SMR reserved, **PPLT permit needed**
- Vig Scrimmage (Tuesday, 8/27/24) – Pat
- Mount Helena Run (Saturday, 9/21/24) – Abby, et al
 - Swag is already here (thank you Christy!)
 - Working with the Burgess family & L&C Library on **replacement plaque**
- Sun Run (Saturday, 10/5/24, Helena Food Share) – Joel, et al
 - New facility offers a good opportunity to partner with them this year
 - Diana Hammer joining the committee
 - HFS – Kim Dale, Bruce Day, or Tim Joyce joining the committee
- MT Cup (Saturday, 11/2/24, Helena) – Pat, Michael, et al
 - **Michael will ask Ray Zinn for permission (DONE)**
 - **Looking at promos to encourage registration in September**
- JOXC (Saturday, 11/9/24) – Jesse, et al
 - Looking at the Grove (East Helena) for meet location
 - Bill Roberts is \$900 rental, and super-sensitive to conditions
 - The Grove offers some scenic “real cross country” terrain
- Novas Report – Jesse, et al
 - Registration for Track & Field is open
 - Abby, Ryan, Sarah, and the rest of the team have been great
 - Good participation anticipated, especially with JOTF here
 - Elementary kids start in May, others start in June
 - Season runs through Big Sky State Games (mid-July in Billings)
- Turkey Trot (11/23/23 & 11/28/24) – Mitch
 - Vig will be the beneficiary this year – yay!
 - Turkey Trot webpage created, **will add historic results**
- Speaking of Running (2024) – Joel & Cara
 - Mark Feig, team-mate of Steve Prefontaine, lives in Bozeman:
 - potential dates: March 22, April 5th (**DONE, April 5**)
 - potential locations: Windsor Ballroom? Myrna Loy?
 - David Curd, history of the Governor’s Cup (**DONE, April 23**)

X. **Closing Items, Other Announcements & “Round Robin” Session**

- Other Announcements & “Round Robin” Session – none
- Next Meeting Date – May 20, 2024
- Adjourn – 8:30 pm

Minutes prepared by Abigail McLane and Patrick Judge.

Addendum – Post-Meeting Interim Board Activity (electronic votes, etc.)

- On 4-2-24, HVR's website was upgraded to "secure" status (https).
- On 4-3-24, a story ran in the IR about the ARC. Current plans appear NOT to include a permanent 200m running track. Potentially, one could be set up for competition days, but not for regular training.
- On 4-5-24, Jesse set up the HVR & Novas online stores – cool!
- On 5-1-24, Pat proposed the following CD strategy (assuming rates stay above 4%):
 - reinvest the \$25k CD that matures on 5-30-24
 - invest another \$10k in a year-long CD
 - even with conservative budget assumptions, HVR would maintain \$8000+ in liquidity every month this year
 - the motion passed with no opposition expressed and explicit support from: French, Judge, Kaiser, Makus, McLane, Quiñones, Seifert, Thomas, and Zentz